

# Grower Liner Catalog 2014-2015



**OPTIMARA<sup>®</sup>**

# Celosia Plumosa



**KELOS® Magenta**  
**URC# 15001**  
**RC# 33507**



**KELOS® Orange**  
**URC# 15009**  
**RC# 33509**



**KELOS® Pink**  
**URC# 15007**  
**RC# 33501**



**KELOS® Purple**  
**URC# 15003**  
**RC# 33503**



**KELOS® Scarlet**  
**URC# 15005**  
**RC# 33505**

# Solenia

# Begonias



**Cherry**

URC Item #: 30004  
RC Item #: 31004



**Dark Pink**

URC Item #: 30001  
RC Item #: 31001



**Light Pink**

URC Item #: 30002  
RC Item #: 31002



**Orange**

URC Item #: 30003  
RC Item #: 31003



**Red Improved**

URC Item #: 30009  
RC Item #: 31009



**Red Orange**

URC Item #: 30024  
RC Item #: 31024



**Red Velvet Red**

URC Item #: 30006  
RC Item #: 31006



**Salmon Coral**

URC Item #: 30005  
RC Item #: 31005

# Elatior Begonias

## Barkos Type



**Baladin**



**Balamon**



**Barkos**



**Bela**



**Bellona**



**Berseba**



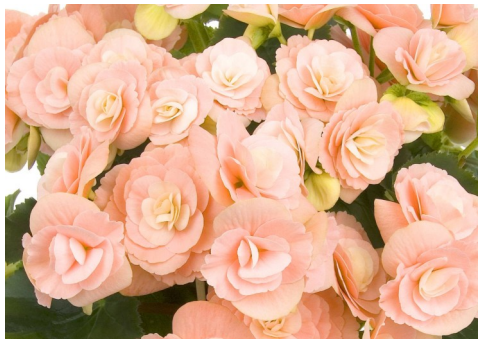
**Berseba Red**



**Binos**



**Binos Pink**



**Binos Soft Pink**



**Borias**

# Elatior Begonias

## Cottage Type



**Bright Red**



**Salmon**



**Vintage Pink**

## Ilona Type



**Batik**



**Blitz**



**Red Fox® Bon Bon**



**Red Fox® BonBon White**



**Britt Dark**



**Camilla**

**1-800-443-2290**

# Elatior Begonias

## Ilona Type



**Red Fox® Carneval**



**Catrin**



**Ceveca**



**Red Fox® Cindy Fringed**



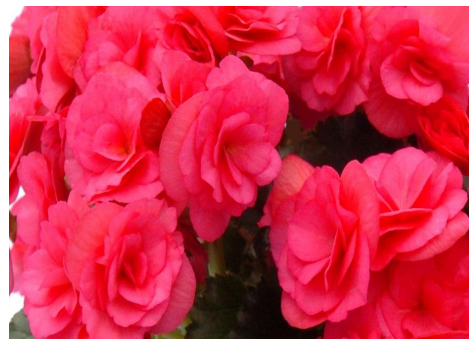
**Clara**



**Red Fox® Clara Fringed**



**Red Fox® Dragone  
Champagne**



**Red Fox® Dragone Pink**



**Red Fox® Eva**



**Glory Lemon**



**Glory Pink**



**Glory White**

# Elatior Begonias

## Ilona Type



**Red Fox® Janny Fringed**



**Red Fox® Julie**



**Red Fox® Kristy Fringed**



**Lax**



**Red Fox® Nadine**



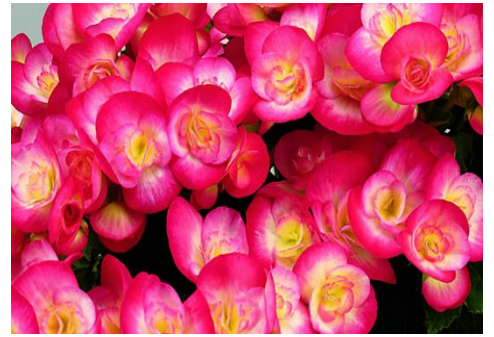
**Nelly**



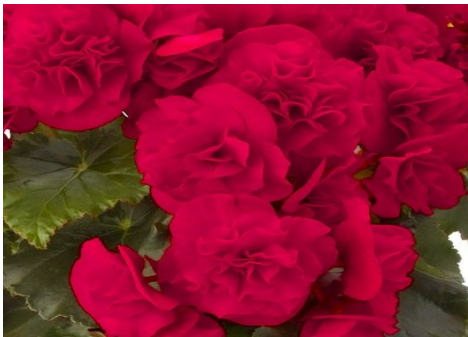
**Netja Dark**



**Red Fox® Netja Fringed**



**Red Fox® Peggy**



**Red Fox® Red Baron Dark**



**Red Fox® Sandrine**



**Red Fox® Veronica**

**1-800-443-2290**

# Elatior Begonias

## Ilona Type

NEW!



Vermillion Red



Yellowstone

## Volcano Type



Red Fox® Bromo



Red Fox® Etna



Red Fox® Krakatau



Red Fox® Virunga

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.com



# Elatior Variety Listing

Colors Codes	
A	Apricot
BC	Bi-Color of same
D	Dark
L	Light
M	Medium
O	Orange
P	Pink
R	Red
S	Salmon
SP	Soft Pink
W	White
Y	Yellow

**OPTIMARA Elatior  
Begonia tags  
available  
Item # 70098**



Type	Variety	RC Item Number	URC Item Number	Color	Price Group	Royalty
Barkos	Baladin	36072	10072	R D	2	\$0.05
Barkos	Balamon	36073	10073	R O	2	\$0.05
Barkos	Barkos	36032	10032	R D	2	\$0.05
Barkos	Bela	36030	10035	R M	2	\$0.05
Barkos	Bellona	36076	10076	R O	2	\$0.05
Barkos	Berseba	36074	10074	P D	2	\$0.05
Barkos	Berseba Red	36055	10055	R	2	\$0.05
Barkos	Binos	36022	10022	P L	2	\$0.05
Barkos	Binos Pink	36058	10058	P	2	\$0.05
Barkos	Binos Soft Pink	36059	10059	SP	2	\$0.05
Barkos	Borias	36048	10048	P BC	2	\$0.075

Type	Variety	RC Item Number	URC Item Number	Color	Price Group	Royalty
Cottage	Bright Red	39685	13685	R	2	\$0.075
Cottage	Salmon	39695	13695	S	2	\$0.075
Cottage	Vintage Pink	39698	13698	L P	2	\$0.075

Type		Variety	RC Item Number	URC Item Number	Color	Price Group	Royalty
Ilona		Batik	36002	10002	O D	1	-
Ilona		Blitz	36095	10095	Y M	1	-
Ilona	Red Fox®	Bon Bon	36056	10056	P D	1	\$0.05
Ilona	Red Fox®	BonBon White	36067	11067	W	1	\$0.05
Ilona		Britt Dark	36003	10003	O BC	1	-
Ilona		Camilla	36004	10004	P W	1	-
Ilona	Red Fox®	Carneval	36005	10005	O BC	1	\$0.05
Ilona		Catrin	36061	10061	O	2	\$0.075
Ilona		Ceveca	36036	10036	P	1	-
Ilona	Red Fox®	Cindy Fringed	36017	10017	W P	1	\$0.05
Ilona		Clara	36006	10006	W	1	-
Ilona	Red Fox®	Clara Fringed	36018	10018	W	1	\$0.05
Ilona	Red Fox®	Dragone Champagne	36084	10084	P	1	\$0.05
Ilona	Red Fox®	Dragone Pink	36066	10066	P	1	\$0.05
Ilona	Red Fox®	Eva	36117	11017	Y	1	\$0.05
Ilona		Glory Lemon	36088	10088	L Y	1	\$0.05
Ilona		Glory Pink	36042	10042	P	1	\$0.05
Ilona		Glory White	36062	10062	W	1	\$0.05
Ilona	Red Fox®	Janny Fringed	36020	10020	O A	1	\$0.05
Ilona	Red Fox®	Julie	36007	10007	Y BC	1	\$0.05
Ilona	Red Fox®	Kristy Fringed	36021	10021	P L	1	\$0.05
Ilona		Lax	36046	10046	LO	1	\$0.05
Ilona	Red Fox®	Nadine	36013	10013	Y D	1	\$0.05
Ilona		Nelly	36014	10014	P M	1	-
Ilona		Netja Dark	36015	10015	P BC	1	-
Ilona	Red Fox®	Netja Fringed	36023	10023	P BC	1	\$0.05
Ilona	Red Fox®	Peggy	36069	10069	P BC	1	\$0.05
Ilona	Red Fox®	Red Baron Dark	36125	10125	R	1	\$0.05
Ilona	Red Fox®	Sandrine	36090	10090	P D	1	\$0.05
Ilona	Red Fox®	Veronica	36085	10085	R D	1	\$0.05
Ilona		Vermillion Red	36086	10086	R D	1	\$0.05
Ilona		Yellowstone	36087	10087	Y D	1	\$0.05

Type		Variety	RC Item Number	URC Item Number	Color	Price Group	Royalty
Volcano	Red Fox®	Bromo	36034	10034	P	1	\$0.05
Volcano	Red Fox®	Etna	36038	10038	O	1	\$0.05
Volcano	Red Fox®	Krakatau	36035	11035	R	1	\$0.05
Volcano	Red Fox®	Virunga	36033	11033	Y	1	\$0.05

# Waterfall Begonias

Angel Falls® Soft Pink  
URC Item # 30071  
RC Item #31071



Angel Falls® White Blush  
URC Item # 30072  
RC Item #31072



Elserta  
URC Item # 30062  
RC Item # 31062

**NEW!**



The Begonia Encanto Orange and the Begonia Victoria Falls Red have been granted the Award of Garden Merit by The Royal Horticultural Society (RHS).

Both products were recognized because of their vivid colors, being highly floriferous and their nice habit.

The RHS Award of Garden Merit (AGM) came into existence in 1922 to help gardeners make informed choices about plants.

Volume discounts  
available.



Holtkamp Greenhouses, Inc. PO Box 78565 Nashville, TN 37207 <http://catalog.optimara.com>

**1-800-443-2290**

# Waterfall Begonias



**Encanto® Orange**  
**URC Item #30064**  
**RC Item #31064**



**Encanto® Red**  
**URC Item #30065**  
**RC Item #31065**

# Waterfall Begonias

NEW!



Victoria Falls® Dark Orange  
URC Item # 30051  
RC Item # 31051

NEW!



Victoria Falls® Pink  
URC Item # 30052  
RC Item # 31052

NEW!



Victoria Falls® Red  
URC Item # 30054  
RC Item # 31054

**1-800-443-2290**

# Violet Grower Program

Optimara now offers its customers an even greater selection of its already unsurpassed Violet program. The Optimara varieties are easy-to-grow and come in many captivating colors. With over 50 varieties available in four stages, Optimara offers a program no other grower offers to their customers. Holtkamp Greenhouses is the proud recipient of the 1999 SAF Gold Medal Award honoring the originator of a widely distributed plant that has become established as having an outstanding horticultural and commercial value.



## **Un-rooted Baby Item # 29990:**

A premium un-rooted baby (cutting) 2" to 2 1/2" in length, featuring a strong center heart, handpicked and graded for constant caliper. Six to seven weeks to potting. Only 9 to 10 weeks after potting for a premium finished product.



## **Starter / Liner Item # 30000:**

Only 9 to 10 weeks to finish. Large selection of over 50 varieties in the 4 inch series. Tray of 84 (4 tray min). Additional sizes are the super sized 6 inch series and the 2 inch miniature varieties.

**For a detailed African Violet Catalog request the "2015 African Violet Grower Catalog" by calling 1-800-443-2290. Thank you**



# Broker List

## ***Aris Horticulture***

P.O. Box 230  
115 Third Street SE  
Barberton, OH 44203  
800-321-9573

## ***Ball Seed***

662 Town Road  
West Chicago, IL 60185  
800-879-2255  
Fax: 630-231-3605

## ***Eason Horticulture Resources***

939 Hellen Ruth Drive  
Fort Wright, KY 41017  
800-214-2221  
Fax: 859-578-2266

## ***EC Geiger Co.***

189 Main Street  
Route 63, P.O. Box 285  
Harleysville, PA 19438  
800-443-4437  
Fax: 800-432-9434

## ***E.C.G.C. Distributors, Ltd.***

P.O. Box 873  
Charles Town, WV 25414  
804-378-4277  
Fax: 804-378-4278

## ***Express Seed Co.***

51051 U.S. Route 20  
Oberlin, OH 44074  
800-221-3838  
Fax: 440-774-2728

## ***Fred C. Gloeckner & Co., Inc.***

600 Mamaroneck Avenue  
Harrison, NY 10528  
914-698-2300  
Fax: 914-698-0848

## ***Griffin Greenhouse and Nursery Supplies***

200 Mountain View Road  
PO Box 709  
Morgantown, PA 19543-0709  
800-732-3509  
Fax: 610-913-3091

## ***G S Grimes Seeds***

11335 Concord-Hambden Rd.  
Concord, OH 44077  
800-241-7333  
Fax: 440-352-1800

## ***McHutchison Hort. Distributors***

64 Mountain View Blvd.  
Wayne, NJ 07470  
800-943-2230  
Fax: 866-234-8884

## ***Henry F. Michell Co.***

Box 60160  
225 West Church Road  
King of Prussia, PA 19406  
800-422-4678  
Fax: 610-265-4208

## ***Messick Company***

39 North Central Ave.  
Campbell, CA 95008  
408-871-9816  
Fax: 408-871-9839

## ***Bill Moore & Co., Inc.***

P.O. Box 1587  
Brandon, FL 33509  
800-237-7794  
Fax: 813-684-5859



**For Your Nearest Distributor call:**

***1-800-443-2290***



*More than just African Violets!*

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